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MANCHESTER
barcamp



What is BarCamp Manchester?

BarCamp is an un-conference; An open format event where programmers, designers and business owners can network and learn.

A BarCamp conference is unlike any other technology conference. Rather than being planned by a committee months or even years in advance, each community works together to create its own event. A BarCamp generally has an underlying theme, but the individual topics and sessions are organized shortly before or even at the event. This enables BarCamp to be much more targeted to the needs of the technology community in Manchester and the state of New Hampshire.

Hundreds of BarCamp events have been held in cities around the world. In many ways, BarCamp Manchester is unique because most of the other events are held in larger cities such as Seattle, San Francisco and London.



What happens at BarCamp Manchester?

A quick overview of the BarCamp format



The event starts off with a brief introduction and some time for people to get settled and take a look at the schedule. The schedule lists all of the available rooms and time slots. Anybody who is interested in presenting a topic or joining a panel discussion adds their information to the schedule. There will be a meet and greet party the evening before the event and if we can find a sponsor we plan to hold a post-event dinner.



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Why is it called BarCamp?

A few years ago, O'Reilly publishing sponsored an un-conference called FooCamp. The top experts in web technology were invited and the event wasn't open to the public. In response, Chris Messina founded BarCamp with the idea of making an un-conference that was similar in format to FooCamp, but open to anybody. The first BarCamp was in Palo Alto, CA and has now spread to nearly one hundred cities in just under 2 years.

Who attends BarCamp Manchester?

Last year, BarCamp Manchester had over 70 web professionals and business owners in attendance from all parts of New Hampshire. This year we're looking to double that number.

Most attendees fall into three categories web developers, web designers and small business owners. Due to the developer focused audience the sessions tend to be a bit more technical than the average conference.

Sponsorship costs are

\$50 - \$200

Please see back page for details

Sponsoring BarCamp Manchester

BarCamp is a free event. To offset the costs of food, office supplies and other expenses, we rely on the support of local businesses. Sponsoring BarCamp is inexpensive, usually \$200 or less and provides a great way to gain exposure for your company. We do our best to keep sponsorship costs low so that even small companies can get involved. Below is a listing of the sponsorship opportunities available.

General Sponsorship \$50-\$200

General sponsorship provides the bulk of our funding. All general sponsors have their logo and a blurb added to the BarCamp Manchester site and displayed at the event along with the main schedule. There will also be a table available for collateral to be placed.

Food Sponsor \$500

Food is our largest expense at BarCamp. The food sponsor for BarCamp has the same benefit as the general sponsorship, plus the option to place collateral and signage in the food room.

This sponsorship also includes the appreciation of many hungry geeks.

Evening Sponsor Variable

We are currently planning 2 evening events to go along with BarCamp. One event will be a meet and greet party the evening prior to BarCamp; the other will be a dinner immediately after the event. If your company is interested in sponsoring and/or organizing an evening event let us know. Whether it's paying for the whole evening or just a round of drinks, your support will be much appreciated.

T-Shirt Sponsor Variable

Being a T-Shirt sponsor is a great way to help make BarCamp a memorable event. Each attendee gets a T-Shirt with the BarCamp Manchester logo and the T-Shirt sponsor's logo. The cost of t-shirts can vary greatly, but generally ranges between \$700 and \$1200. If your company is interested in becoming the T-Shirt sponsor, please contact us directly so that we can work with you to design and produce the shirts.

**For more information, contact Ian Muir at
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www.barcampmanchester.org